

## Agricultural Business Club at Iowa State University

### Main Meeting Minutes

February 19th, 2026

The regular meeting of the Iowa State University Agricultural Business Club was held on February 19th, 2026, in Hoover 2055. President Lainey DeVries called the meeting to order at 6:03 pm.

There were 75 members present.

#### Officer Reports:

- **Secretary:** The minutes of the January meeting were briefed by Chelsea Holland. Approved by club members.
- **Treasurer:** Everett Carlson announced the current balance available is \$99,907.89. Approved by club members.
- **CALS Council:** Cale Kirstein and Elias Fulkerson were selected for committees within CALS Council! They also announced the IAAS Dinner on February 23<sup>rd</sup> from 6-8 pm in the Kildee Hall Farm Bureau Pavillion. Dress is business casual.
- **Reporters:** Congratulations to Rylee Wells for being our Social Media Spotlight winner!
- **Logistics Coordinators:** Erik Steen asked for recommendations for future food at the meetings.

#### Committee Reports:

- **Ag Alliance:** Check your emails for a google form about the previous Ag Alliance program.
- **Banquet:** The Agricultural Business Banquet is on Saturday, March 7<sup>th</sup>. Check in will be from 8:30 AM – 9:00 AM. The meal and program will begin at 9 am. Parking is available in lots S2 and S3. Cost is \$15 for club members, \$25 for guests.
- **CALS Career Day:** Stay tuned for updates later in the year.
- **New Member Engagement:** Stay tuned for updates later in the year.
- **Philanthropy and Service:** Thank you to everyone who participated in \$5 jean night! The proceeds benefit the boys and girls club of story county. This year we raised \$265!
- **Professional Meetings:** Stay tuned for updates later in the year.
- **Publicity:** Look out for the new displays in Heady Hall. Our new website is currently in the works. Reach out to Eva Beck for ideas for the clothing order.
- **Recruitment and Social:** Congratulations to the Superbowl Prediction winner Mitch Mahoney!
- **Sponsor Relations:** The Leadership Dinner will be held on April 22<sup>nd</sup> with the welcome at 5:30 pm and dinner at 6:00 pm. This event will be open to committee members, chairs, and executive team.
- **Travel:** Fill out the google form to sign up for the industry tour! We will be traveling on Friday, April 24<sup>th</sup> to Pivot Bio, John Deere, and Hormel Foods. The day will end with mini golf.

**Industry Speaker:** Josh Hansen, BASF

Josh Hansen is an accomplished agricultural sales and leadership professional with nearly three decades of experience in the crop protection and seed industry. Currently serving as a District Manager for BASF Ag Solutions in Eastern Iowa, Josh leads a high performing sales team, that has grown sales from \$70 million to \$160 million over the last five years.

Throughout his career with BASF and Syngenta, he has built a strong track record in team development, strategic sales growth, key account management and go-to-market execution. The BASF Coach of the Year in 2023, as well as a BASF Top Producer in 2024 and 2025, Josh is recognized for developing talent, strengthening customer partnerships and delivering consistent business results.

He holds a BS in Agricultural Studies from Iowa State University and has remained actively involved with Iowa State throughout his career. He lives in Ames, IA with his wife Renee, and his three children, Sidney, Sawyer and Kennady.

**Meet the Faculty:** Herb Peacock, Professor in Marketing

Herb Peacock brings over 32 years of experience in agricultural sales and sales management. Throughout his career, he has worked with leading agricultural companies including DeKalb, Wyffels Hybrids, Syngenta, and GROWMARK, building a strong reputation for leadership, relationship management, and industry expertise.

Now retired from full-time industry work, Herb serves as a part-time instructor at Iowa State University, where he shares his practical knowledge and real-world insights with the next generation of agricultural professionals. He recently celebrated 40 years of marriage with his wife, Amy, and enjoys spending time with their two children and two lively grandchildren in the Des Moines metro area.

**New Business:**

- John Reasoner announced changes to the wording of our club's constitution. Watch for this in your emails to view the proposed changes.

**Member Recognition**

- Member of the Month: Macey McKenna
- New Member of the Month: Lilliana Bernabei
- Old Member of the Month: Kyle Durst

**Advisor Comments:** Craig Welter – Industry Advisor

Craig gave good advice after listening to TJ Otzelberger's former player. He advised to stay consistent within the work we do and how we treat others, as that will help us in the long run. He also gave inspiring words about work ethic and navigating life. Thank you Craig!

**Drawings:**

- Are you here: Drawing will be worth \$100 at the next meeting.
- Wheel of Fortune: Ryan Konecne won \$50 from the "U". Congratulations!

**Announcements:**

The Jim Knuth Lessons in Leadership and Life Series is hosting their lecture on April 22<sup>nd</sup>, 2026 in 2155 Marston Hall. Social will begin at 6:00 pm, and the lecture will begin at 6:30 pm.

**Upcoming Activities:**

- **Agricultural Business Club Banquet** on Saturday, March 7<sup>th</sup> with check-in beginning at 8:30 am, 9:00 am program start time.
- **March Meeting** will be held on Thursday, March 26<sup>th</sup> with a 5:30 pm social and 6:00 pm meeting.
- **The Leadership Dinner** will be held on Tuesday, April 14<sup>th</sup> with a 5:30 pm welcome and 6:00 pm dinner start time.
- **The Jim Knuth Lecture** will be held on Wednesday, April 22<sup>nd</sup> with a 6:00 pm social and 6:30 pm lecture.
- **April Meeting** will be held on Thursday, April 23<sup>rd</sup> with a 5:30 pm social and 6:00 pm meeting.

President Lainey DeVries adjourned the meeting at 7:05 pm.